

OVERVIEW

Everlane Equity Partners is a private equity firm focused on investments in high quality small capitalization companies that are well-positioned for future growth in partnership with a committed capital partner. We utilize our fully committed capital base and extensive experience investing in small capitalization companies to accelerate value creation alongside management teams that have a meaningful go-forward financial participation in the business. We are flexible in our approach, structuring transactions that yield both majority and minority ownership positions for partnering management.

CRITERIA

- Equity investments of \$2.5 million and upwards for majority or minority transactions, including shareholder buyouts, recapitalizations, acquisitions and other expansion needs
- EBITDA between \$1.5 million and \$8.0 million
- History of growth in revenue and profitability with predictability and stability in cash flows
- Strong value proposition with clear competitive differentiation and a defensible market position
- Growing and fragmented markets of at least \$150 million in size
- Management teams want to maintain meaningful financial participation post-transaction

INDUSTRIES

PRIMARY

- Service businesses
 - o Business
- o Healthcare
- o Consumer
- o Industrial
- Financial
- Information technology

SECONDARY

- Software
- Niche manufacturing
- Consumer products

CONTACTS

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